



Remit Address:
WTIC
3562 Collections Center Drive
Chicago, IL 60693
Main: (860) 527-6161
Billing:

INVOICE

Advertiser	E Esty/D/sth Dist/Congress
Product	FIRENDS OF ELIZ ESTY
Estimate Number	1954

Invoice #	TC12110248
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WTIC
Account Executive	Jordan Johannessen
Sales Office	Telerep Washington DC
Sales Region	National

Order #	396166
Alt Order #	06361683
Order Flight	10/30/12 - 11/06/12

Billing Address:
Greer Margolis & Mitchell, Inc
Attention: Accounts Payable
3050 K St NW
Washington, DC 20007

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	12856
Advertiser Code	118
Product Code	125

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	61	News at Ten	10p-11p		10/29/12 to 11/04/12	1x	-TWTF--				
	61			Tu	10/30/12	:30	10:52 PM	EEC12CT510TH	\$1,400.00		1
2	61	M-F 10a-11a	10a-11a		10/29/12 to 11/04/12	1x	-TWTF--				
	61			W	10/31/12	:30	10:46 AM	EEC12CT510TH	\$175.00		1
3	61	News at 11pm	11p-1135p		10/29/12 to 11/04/12	1x	-TWTF--				
	61			Th	11/01/12	:30	11:35 PM	EEC12CT510TH	\$375.00		1
4	61	M-F 5a-6a	5a-6a		10/29/12 to 11/04/12	2x	-TWTF--				
	61			Tu	10/30/12	:30	5:25 AM	EEC12CT510TH	\$110.00		1
	61			Th	11/01/12	:30	5:42 AM	EEC12CT510TH	\$110.00		2
5	61	M-F 6p-630p	6p-630p		10/29/12 to 11/04/12	1x	-TWTF--				
	61			F	11/02/12	:30	6:16 PM	EEC12CT510TH	\$425.00		1
6	61	M-F 6a-7a	6a-7a		10/29/12 to 11/04/12	1x	-TWTF--				
	61			Tu	10/30/12	:30	6:28 AM	EEC12CT510TH	\$275.00		1
7	61	M-F 630p-7p	630p-7p		10/29/12 to 11/04/12	1x	-TWTF--				
	61			Th	11/01/12	:30	6:55 PM	EEC12CT510TH	\$600.00		1
8	61	M-F 7a-8a	7a-8a		11/05/12 to 11/11/12	1x	MT-----				
	61			Tu	11/06/12	:30	7:21 AM	EEC12CT510TH	\$160.00		1
9	61	M-F 8a-9a	8a-9a		10/29/12 to 11/04/12	2x	-TWTF--				
	61			Tu	10/30/12	:00			\$175.00 Credited		2
	61			Th	11/01/12	:30	8:23 AM	EEC12CT510TH	\$175.00		1
10	61	Sa/Su 7a-9am Weekend News	7a-9a								



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IDB #	12856
Advertiser Code	118
Product Code	125

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	61	Sa/Su 7a-9am Weekend News	7a-9a		10/29/12 to 11/04/12	1x	-----SS				
					Sa 11/03/12	:30	8:12 AM	EEC12CT510TH	\$60.00		1
11	61	Su 9a-10a Fox News	9a-10a		10/29/12 to 11/04/12	1x	-----1				
					Su 11/04/12	:30	9:32 AM	EEC12CT510TH	\$150.00		1
13	61	Raising Hope/Ben & Kate	8p-9p		10/29/12 to 11/04/12	1x	-1-----				
					Tu 10/30/12	:30	8:17 PM	EEC12CT510TH	\$5,000.00		1
14	61	News at Ten	10p-11p		11/05/12 to 11/11/12	1x	1-----				
					M 11/05/12	:30	10:39 PM	EEC12CT510TH	\$1,400.00		1
15	61	M-F 6a-7a	6a-7a		11/05/12 to 11/11/12	1x	MT-----				
					M 11/05/12	:30	6:11 AM	EEC12CT510TH	\$275.00		1
16	61	M-F 5a-6a	5a-6a		11/05/12 to 11/11/12	1x	MT-----				
					Tu 11/06/12	:30	6:00 AM	EEC12CT510TH	\$110.00		1
17	61	Kitchen Nightmares	8p-9p		10/29/12 to 11/04/12	1x	-----1--				
					F 11/02/12	:30	8:43 PM	EEC12CT510TH	\$2,000.00		1
18	61	Fringe	9p-10p		10/29/12 to 11/04/12	1x	----1--				
					F 11/02/12	:30	9:20 PM	EEC12CT510TH	\$1,800.00		1
19	61	M-F 5p-6p	5p-6p		10/29/12 to 11/04/12	1x	-TWTF--				
					W 10/31/12	:30	5:16 PM	EEC12CT510TH	\$200.00		1
20	61	X-Factor	8p-10p		10/29/12 to 11/04/12	2x	---2---				
					Th 11/01/12	:30	7:59 PM	EEC12CT510TH	\$4,000.00		1



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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	12856
Advertiser Code	118
Product Code	125

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	61	X-Factor	8p-10p								
61	61			Th	11/01/12	:30	9:42 PM	EEC12CT510TH	\$4,000.00		2
21	61	M-F 5p-6p	5p-6p								
61	61			10/29/12 to 11/04/12	3x	--WTF--					
61	61			W	10/31/12	:30	5:56 PM	EEC12CT510TH	\$200.00		1
61	61			Th	11/01/12	:30	5:49 PM	EEC12CT510TH	\$200.00		2
61	61			F	11/02/12	:30	5:13 PM	EEC12CT510TH	\$200.00		3
22	61	M-F 8a-9a	8a-9a								
61	61			10/29/12 to 11/04/12	1x	---TF--					
61	61			F	11/02/12	:30	8:29 AM	EEC12CT510TH	\$175.00		1
23	61	M-F 5p-6p	5p-6p								
61	61			10/29/12 to 11/04/12	2x	-----2--					
61	61			F	11/02/12	:30	5:34 PM	EEC12CT510TH	\$200.00		1
61	61			F	11/02/12	:30	5:55 PM	EEC12CT510TH	\$200.00		2
24	61	Su 10p-11p	10p-11p								
61	61			10/29/12 to 11/04/12	1x	-----1					
61	61			Su	11/04/12	:30	10:28 PM	EEC12CT510TH	\$1,200.00		1
25	61	Sa 10p-11p	10p-11p								
61	61			10/29/12 to 11/04/12	1x	-----1-					
61	61			Sa	11/03/12	:30	11:20 PM	EEC12CT510TH	\$900.00		1
26	61	College FB Late Game(FOX)	7p-11p								
61	61			10/29/12 to 11/04/12	2x	-----2-					
61	61			Sa	11/03/12	:30	8:59 PM	EEC12CT510TH	\$700.00		1
61	61			Sa	11/03/12	:30	10:49 PM	EEC12CT510TH	\$700.00		2
27	61	Su 12a-1230a	12a-1230a								
61	61			10/29/12 to 11/04/12	4x	-----4					
61	61			Su	11/04/12	:30	11:56 PM	EEC12CT510TH	\$75.00		1
61	61			Su	11/04/12	:30	12:12 AM	EEC12CT510TH	\$75.00		4
61	61			Su	11/04/12	:30	12:26 AM	EEC12CT510TH	\$75.00		2
61	61			Su	11/04/12	:30	12:29 AM	EEC12CT510TH	\$75.00		3



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Sales Region	National

Order #	396166
Alt Order #	06361683
Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	12856
Advertiser Code	118
Product Code	125

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Washington, DC 20007

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
		Aired Spots	35								
		Aired Gross					\$27,775.00				
		Agency Commission					\$4,166.25				
		Net Amount Due					\$23,608.75				

Payment Terms 30 Days



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Estimate Number	1953

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Station	WTIC
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Sales Region	National

Order #	396143
Alt Order #	06361678
Order Flight	10/25/12 - 10/29/12

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Special Handling	

IDB #	12856
Advertiser Code	118
Product Code	125

Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	61	M-F 5p-6p	5p-6p		10/29/12 to 11/04/12	1x	1-----				
	61			M	10/29/12	:30	5:29 PM	EEC12CT510TH	\$75.00		1
8	61	M-F 6a-7a	6a-7a		10/29/12 to 11/04/12	1x	1-----				
	61			M	10/29/12	:30	6:09 AM	EEC12CT510TH	\$275.00		1
10	61	M-F 7a-8a	7a-8a		10/29/12 to 11/04/12	1x	1-----				
	61			M	10/29/12	:30	7:59 AM	EEC12CT510TH	\$275.00		1
17	61	M-F 5a-6a	5a-6a		10/29/12 to 11/04/12	1x	1-----				
	61			M	10/29/12	:30	5:45 AM	EEC12CT510TH	\$35.00		1
18	61	World Series	730p-11p		10/29/12 to 11/04/12	1x	1-----				
	61			M	10/29/12	:00			\$8,500.00	Credited	1
Aired Spots 4											
Aired Gross \$660.00											
Agency Commission \$99.00											
Net Amount Due \$561.00											
Payment Terms 30 Days											